## Linear regression for numerical bivariate data (Part II)

BEA140 Quantitative Methods - Module 2

## Example of numerical bivariate data

You may recall that in part I we calculated the regression line of the following numerical bivariate data for temperature and ice cream sales.

| temp $(\mathrm{X})$ | ice cream sales $(\mathrm{Y})$ | $X^{2}$ | $Y^{2}$ | $X Y$ |
| :---: | :---: | :---: | :---: | :---: |
| 29 | 200 | 841 | 40000 | 5800 |
| 22 | 160 | 484 | 25600 | 3520 |
| 28 | 170 | 784 | 28900 | 4760 |
| 19 | 120 | 361 | 14400 | 2280 |
| 25 | 120 | 625 | 14400 | 3000 |
| 24 | 180 | 576 | 32400 | 4320 |
| 20 | 100 | 400 | 10000 | 2000 |
| 33 | 230 | 1089 | 52900 | 7590 |
| 200 | 1280 | 5160 | 218600 | 33270 |

The line we ended up with was $Y=-38.4375+7.9375 X$.

## Variance of errors $\left(s_{e}{ }^{2}\right)$

The variance of errors is to the regression line of bivariate data what the variance is to the mean of univariate data, and is given by:

$$
s_{e}^{2}=\frac{\text { SSE }}{n-2}=\frac{\Sigma\left(Y-Y_{c}\right)^{2}}{n-2}(\text { definitional form })
$$

$$
s_{e}^{2}=\frac{\mathrm{SSE}}{n-2}=\frac{\Sigma Y^{2}-a \Sigma Y-b \Sigma X Y}{n-2} \text { (computational form) }
$$

## Standard error of the estimate $\left(s_{e}\right)$

The standard error of the estimate is to the regression line of bivariate data what the standard deviation was to the mean of univariate data, and is given by $s_{e}=\sqrt{s_{e}^{2}}$.

Reminder: It is important to always use full precision for calculations as excessive rounding can compound in to huge errors. Excessive rounding in the exam, assignments and tests will likely incur a penalty.

## Example calculation for standard error

Going back to our bivariate data for temperature and ice cream sales.

$$
\begin{aligned}
\end{aligned}
$$

## Empirical rule for $s_{e}$

The empirical rule applies to the standard error for bivariate data in a similar way to how it applies to the standard deviation for univariate data. I.e.:
(i) around $68 \%$ of the data will fall (vertically) within one standard error of the regression line; and
(ii) around $95 \%$ of the data will fall within two standard errors of the regression line.


## Standard error vs. standard deviation

Note: The standard deviation of temperatures is 44.4008 .
Applying the empirical rule:
(i) approximately $68 \%$ of the data will fall within 44.4008 degrees of the mean temperature $\bar{Y}$;and
(ii) approximately $68 \%$ of the data for temperature and ice cream sales will fall (vertically) within 24.8977 degrees of the regression line.
l.e. in moving from a univariate/mean perspective to a bivariate/regression perspective improves our predictive capability, and hence our ability to plan and manage resources.

Note: If you do further courses in statistics, you will likely learn about regressions for data sets with an arbitrary number of variables, which can further improve the predictive capability/accuracy.

## Deviation of data from $\bar{Y}$

total deviation

(i) sum of explained/regression deviations $=\Sigma\left(Y_{c}-\bar{Y}\right)$;
(ii) sum of unexplained/error deviations $=\Sigma\left(Y-Y_{c}\right)$; and
(iii) sum of total deviations $=\Sigma(Y-\bar{Y})$.

Note: For the regression line of a bivariate data set, the above sums are all equal to zero (as already noted for the sum of unexplained/error deviations when discussing the properties of regression lines).

## Sum of squared deviations of data from

(i) sum of squared regression deviations $=\operatorname{SSR}=\Sigma\left(Y_{c}-\bar{Y}\right)^{2}$;
(ii) sum of squared error deviations $=$ SSE $=\Sigma\left(Y-Y_{c}\right)^{2}$; and
(iii) sum of squared total deviations $=$ SST $=\Sigma(Y-\bar{Y})^{2}$.

Note: It can be shown mathematically that:
(i) $\mathrm{SST}=\mathrm{SSR}+\mathrm{SSE}$;
(ii) $\mathrm{SST}=\Sigma Y^{2}-\frac{(\Sigma Y)^{2}}{n}$; and
(iii) $\operatorname{SSE}=\Sigma Y^{2}-a \Sigma Y-b \Sigma X Y$.

## Coefficient of determination $\left(r^{2}\right)$

The coefficient of determination is the proportion of the deviation of data around $\bar{Y}$ that can be explained by the regression line.

$$
\begin{aligned}
& \text { coefficient of } \\
& \text { determination }
\end{aligned}=r^{2}=\frac{\text { explained deviation }}{\text { total deviation }}=\frac{\mathrm{SSR}}{\mathrm{SST}}=1-\frac{\mathrm{SSE}}{\mathrm{SST}}
$$

Note: $r^{2}$ can be used to compare strengths of alternative relationships, i.e. which model best fits the data.

## Sanity checks:

(i) $S S T>0$ and $S S E>0$;
(ii) $0 \leq r^{2} \leq 1$; and
(iii) does your calculation differ wildly from how well the line visually fits the data?
Note: Larger values of $r^{2}$ typically correspond to lower values of $s_{e}$ and vice versa.

## Example calculation for the coefficient of determination

Going back to our bivariate data for temperature and ice cream sales:

| temp (X) | ice cream sales (Y) | $X^{2}$ | $Y^{2}$ | $X Y$ |
| :---: | :---: | :---: | :---: | :---: |
| 29 | 200 | 841 | 40000 | 5800 |
| $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ |
| 33 | 230 | 1089 | 52900 | 7590 |
| 200 | 1280 | 5160 | 218600 | 33270 |

$a=-38.4375$ and $b=7.9375$

$$
\begin{aligned}
\text { SSE } & =\Sigma Y^{2}-a \Sigma Y-b \Sigma X Y \\
& =218600-(-38.4375)(1280)-7.9375(33270) \\
& =3719.375
\end{aligned}
$$

$$
\begin{aligned}
& \text { SST }=\Sigma Y^{2}-\frac{(\Sigma Y)^{2}}{n}=218600-\frac{1280^{2}}{8}=13800 \\
& \Rightarrow r=1-\frac{\text { SSE }}{\text { SST }}=1-\frac{3719.375}{13800}=0.7305(\text { to } 4 \mathrm{dp}) .
\end{aligned}
$$

I.e. For the given data set, $73.05 \%$ of the deviation of temperature data around $\bar{Y}$ can be explained by the regression line.

## Pearson's coefficient of correlation $(r)$

Pearson's coefficeint of correlation is a summary measure that can take values from -1 (when all points lie on a negatively sloped line) to +1 (when all points lie on a positively sloped line).
The 'long formula' is

$$
r=\frac{\Sigma X Y-\frac{(\Sigma X)(\Sigma Y)}{n}}{\sqrt{\left(\Sigma X^{2}-\frac{(\Sigma X)^{2}}{n}\right)\left(\Sigma Y^{2}-\frac{(\Sigma Y)^{2}}{n}\right)}}
$$

However it can also be calculated directly from $r^{2}$ using the following 'short formula':

$$
r= \begin{cases}\sqrt{r^{2}} & \text { when } b \geq 0 \text { (i.e. positive slope); and } \\ -\sqrt{r^{2}} & \text { when } b<0 \text { (i.e. negative slope). }\end{cases}
$$

## Example calculation for the coefficient of correlation

Using the bivariate data for temperatures and ice cream sales again, the 'long formula' calculation of $r$ is:

$$
\begin{aligned}
r & =\frac{\sum X Y-\frac{(\Sigma X)(\Sigma Y)}{n}}{\sqrt{\left(\Sigma X^{2}-\frac{(\Sigma X)^{2}}{n}\right)\left(\Sigma Y^{2}-\frac{(\Sigma Y)^{2}}{n}\right)}}=\frac{33270-\frac{200 * 1280}{8}}{\sqrt{\left(5160-\frac{200^{2}}{8}\right)\left(218600-\frac{1280^{2}}{8}\right)}} \\
& =0.8547 \text { (to } 4 \mathrm{dp}),
\end{aligned}
$$

and since the slope of the regression is positive, the 'short formula' calculation is:

$$
r=+\sqrt{r^{2}}=\sqrt{0.7304800725}=0.8547(\text { to } 4 \mathrm{dp}) .
$$

I.e. there is a reasonably strong positive correlation for our temperature and ice cream sale data.

Note: It is important to remember that if the slope of a regression line that you are working with is negative, then the coefficient of correlation is instead $r=-\sqrt{r^{2}}$.
... that's it for now, thanks for watching!

Don't forget that you can ask questions via:
(i) face-to-face lectures;
(ii) workshops or tutorials;
(iii) consultation hours; or
(iv) email.

